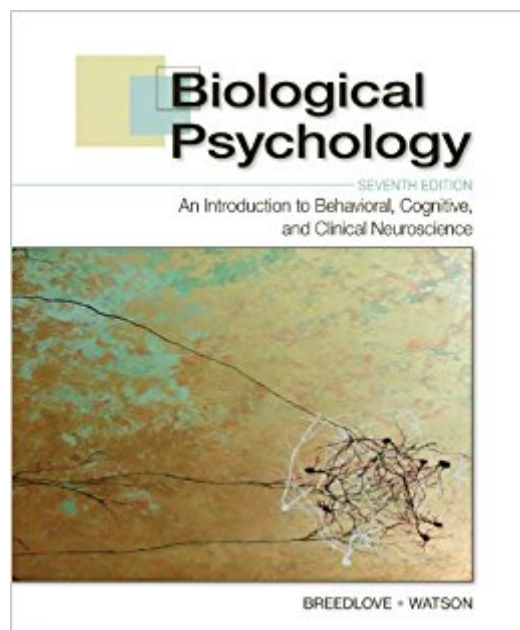


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Biological Psychology: An Introduction To Behavioral, Cognitive, And Clinical Neuroscience, Seventh Edition



Synopsis

Biological Psychology, Seventh Edition is a comprehensive survey of the biological bases of behaviour designed for undergraduates enrolled in biological psychology, physiological psychology, or behavioural neuroscience courses. It offers a broad perspective, encompassing lucid descriptions of behaviour, evolutionary history, development, proximate mechanisms, and applications. What's New in This Edition: * A special feature called 'The Cutting Edge' highlights important discoveries, relating the latest findings while illustrating the logic and methodology of experimentation and hypothesis testing. * Each chapter now ends with a newly created 'Visual Summary,' a poster-like layout that organizes the material graphically and directs students to the figures that reinforce each point. * As always, the book has an outstanding full-colour art program, including hundreds of original illustrations that make it easy to understand structures, mechanisms, and processes in the brain. For the Seventh Edition, all of the figures have been revised to achieve a contemporary graphic look. * Over 400 new citations keep the text current and an excellent resource. Thorough and reader-friendly, Biological Psychology, Seventh Edition reveals the fascinating interactions of brain and behaviour. The book is supplemented by two online study resources: The continuously updated Biological Psychology NewsLink site (biopsychology.com/news) provides links to thousands of news stories in the field, while the Companion Website (biopsychology.com) offers a wide range of study and review resources to help students master the material presented in the textbook, as well as coverage of additional topics. The resources include detailed Chapter Summaries/Outlines, Self-Study Questions, Animations & Videos, Activities, Online Quizzes, Flashcards & Key Terms activities, 'A Step Further' sections and a Glossary.

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Customer Reviews

S. Marc Breedlove, the Barnett Rosenberg Professor of Neuroscience at Michigan State University, has written over 100 scientific articles investigating the role of hormones in shaping the developing and adult nervous system, publishing in journals including Science, Nature, Nature Neuroscience, and the Proceedings of the National Academy of Science. He has been widely interviewed about his research by periodicals including the San Francisco Chronicle, Los Angeles Times, New York Times, and Newsweek, as well as broadcast programs such as All Things Considered, Good Morning America, and Sixty Minutes. He has active grant support from the National Institute of Neurological Disorders and Stroke, the National Institute of Mental Health, and the National Science Foundation. Dr. Breedlove is a Fellow of the American Association for the Advancement of Science and the Association for Psychological Science. Neil V. Watson is Professor of Neuroscience in the Department of Psychology, Simon Fraser University, Vancouver, Canada. He teaches biological psychology to hundreds of undergraduate and graduate students each year. Neil and the members of his lab study sex-related aspects of the structure and function of the nervous system, with ongoing grant support from the Natural Sciences and Engineering Research Council of Canada. His work on topics ranging from the effects of steroids on cell survival, to the neural control of reproductive behavior, to human cognitive sex differences has appeared in a variety of journals, including the Journal of Neuroscience, the Proceedings of the National Academy of Science, and Brain Research.

I mean, you have to be into this to like it. This book wasn't exactly fun to read. Informative, but that's it. I think the online website attached to this book was fun to wear because it summarized everything and was more interactive.

The material is presented in an easy to read format, supplemental illustrations are in color and are excellent. My professor decided not to use the book in favor of the PowerPoint slides in conjunction with lecture. I read the book anyway for details not in the lectures. I'm using the loose leaf version of text, and prefer that format.

Marvelous book, easy and fluid built up of the foundations of cognition... the biologic-substrate made

behaviorally accessible.

I had to take biological psychology as a prerequisite for the psychology major. I felt that this book explained all the topics to me in an engaging and visual way. Breedlove makes really hard and abstract concepts easy to understand and grasp. Many subjects in this book changed the way I think, especially the chapter on sleep. I attribute the reason I did so well in Biopsych to this book and highly recommend it to anyone who is interested in studying psychology, especially at the university level.

Arrived a little later than expected but it's in a good condition with little to no damage and it is the promised item for a good price too. However textbook isn't that helpful as it reads ver forward and for sure needs a teacher covering it

Wow, this book is absolutely dry, but does contain a bunch of great information. I think it is very detailed.

very well written and great illustrations that help in the learning and study of the material, i would recommend this very much for self study!

Came in great condition

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